



# I will support the library's effort to promote literacy and learning!

Your generous gift to the library foundation will support library programs and services and will help inspire creativity and build literacy skills for thousands each year. With your help, we can continue to bring the AViD (Authors Visiting in Des Moines) series and the popular Summer Reading program, as well as updated collections and technology, to our citizens, regardless of age or socioeconomic status.

**Name:** \_\_\_\_\_

*(Print name exactly as you wish to be recognized. All donor names are printed in our newsletter unless anonymity is requested.)*

I wish my gift to remain anonymous.

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

## **My contribution:**

\$1,000    \$500    \$250    \$100    \$50    \$25    \$\_\_\_\_\_

Enclosed is a check made payable to Des Moines Public Library Foundation.

VISA    MC   Card #: \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**My gift is in honor/ memory (circle one) of:** \_\_\_\_\_

Please send acknowledgement to:

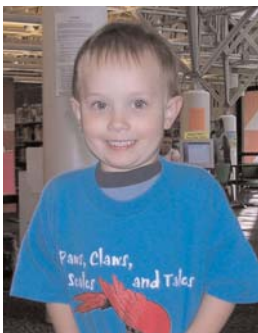
Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

- My company will match this gift.** The appropriate forms are enclosed.
- Designate my gift to support the library's capital campaign.
- I want to make a gift of common stock. Please contact me for specific information.
- Please contact me next year! (When may we contact you? \_\_\_\_\_)
- I would like information or a call regarding: \_\_\_\_\_

The Des Moines Public Library Foundation is a 501(c)(3) organization.  
For tax purposes, no goods or services were received for this contribution.



For information about supporting the library, contact:

The Des Moines Public Library Foundation  
1000 Grand Avenue - Des Moines, Iowa 50309  
515-248-6400



Opening doors. Books. Minds.

Pictured from top to bottom are a few friendly faces captured by the Des Moines Public Library : Featured Author Maureen Corrigan and Katherine Perkins of WOI Radio during the 2006 AViD series; Children's story book character Pancake Pig welcomes young readers to the children's library at Central during Grand Opening festivities; A young South Side Library summer reader enjoys the reward prize of his first commemorative Summer Reading T-shirt; Teen Summer Readers take part in a Graphic Novel workshop at the new Central Library.

## ABOUT THE FOUNDATION

The Des Moines Public Library Foundation was created in 1998 to promote, facilitate and implement collaboration between public and private funding sources in support of ensuring outstanding public library services in Des Moines, today and tomorrow. The mission of the Foundation is to raise funds and advocate for the public library system of Des Moines. Improving and maintaining an outstanding public library system requires a true private/public partnership. The Foundation's goal is to enable these partnerships and to assist in development of the Des Moines Public Library, now and into the future. Our current fundraising efforts include an aggressive Capital Campaign and a campaign to raise support for library programs and collections every year.

## LIBRARY CAPITAL CAMPAIGN

A unique public/private partnership between the City of Des Moines, Polk County and the Des Moines Public Library Foundation has enabled the Library to undertake a \$48 million facilities improvement plan. The Des Moines Public Library Foundation has committed \$23 million toward that campaign goal. The Capital Campaign made it possible for Des Moines to build and open a wonderful new Central Library, will raise funds necessary to renovate or expand all five of our community branch libraries, and will help build a new library to meet the needs of a rapidly-expanding Southeast side of Des Moines. With the generous support of our donors, the Foundation has already raised more than \$20 million of our \$23 million pledge. Community support is still crucial to the completion of the library building projects in Des Moines.

## CAMPAIGN FOR PROGRAM AND COLLECTION SUPPORT

Money raised by the Foundation's Campaign for programs and collections enables the Des Moines Public Library to offer programs and services, both traditional and technological, beyond what public tax dollars provide. Foundation funds do not replace city funding. Donations to the annual program funding campaign support:

- **AViD** (Authors Visiting in Des Moines): A free lecture series in public venues around the city. 2006 authors have included Janet Evanovich, Maureen Corrigan, Diane Mott Davidson and Michael Gartner.
- **Summer Reading Program:** An eight-week program offered free to children and teens at all six Des Moines Library locations. More than 15,000 young people have participated in the last three years.
- **Library Collections:** Books, reference materials, CDs, DVDs, videos and periodicals
- **Technology:** Updated computer hardware/software, better public access to the internet and databases

## THE NEED FOR FOUNDATION SUPPORT

**The collections and programs of the Des Moines Public Library would not be as enriching or up-to-date without private donations made to the Foundation!**

To achieve its vision as this community's first and best choice for information, the Des Moines Public Library prioritizes funding requests to reflect what its customers - the residents of Des Moines - have identified as the major improvements needed in services. The success of the Des Moines Public Library Foundation's annual work to support programs and collections is important because the library system is in continuous need of funds to build and enhance the lifelong learning services the community has come to need and expect. The Foundation provides funding for library programs that add great value to its basic services and functions in the community. These services may also be considered marketing tools, because they draw new people into the library, build familiarity with our staff and services, and keep patrons coming back time and again.

### **The Des Moines Public Library Foundation**

1000 Grand Avenue  
Des Moines, Iowa 50309  
Phone: 515-248-6400  
Email: [Foundation@desmoineslibrary.com](mailto:Foundation@desmoineslibrary.com)



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